# SANTA CRUZ BIOTECHNOLOGY, INC.

# OR6C70 (V-20): sc-102049



The Power to Question

#### BACKGROUND

Olfactory receptors are G protein-coupled receptors that localize to the cilia of olfactory sensory neurons where they display affinity for and bind to a variety of odor molecules. The genes encoding olfactory receptors comprise the largest family in the human genome. The binding of olfactory receptor proteins to odor molecules triggers a signal transduction that propagates nerve impulses throughout the body, ultimately leading to transmission of the signal to the brain and the subsequent perception of smell. OR6C70 (olfactory receptor 6C70) is a 312 amino acid multi-pass membrane protein that functions as an odorant receptor and, like other members of the olfactory receptor family, binds specific odor molecules and participates in propagating the olfactory response.

## REFERENCES

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- Hoppe, R., Breer, H. and Strotmann, J. 2003. Organization and evolutionary relatedness of OR37 olfactory receptor genes in mouse and human. Genomics 82: 355-364.
- Gaillard, I., Rouquier, S. and Giorgi, D. 2004. Olfactory receptors. Cell. Mol. Life Sci. 61: 456-469.
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- Rinaldi, A. 2007. The scent of life. The exquisite complexity of the sense of smell in animals and humans. EMBO Rep. 8: 629-633.

#### CHROMOSOMAL LOCATION

Genetic locus: OR6C70 (human) mapping to 12q13.2.

#### SOURCE

OR6C70 (V-20) is a purified rabbit polyclonal antibody raised against OR6C70 of human origin.

#### **STORAGE**

Store at 4° C, \*\*DO NOT FREEZE\*\*. Stable for one year from the date of shipment. Non-hazardous. No MSDS required.

# PROTOCOLS

See our web site at www.scbt.com or our catalog for detailed protocols and support products.

## PRODUCT

Each vial contains 100  $\mu g$  lgG in 1.0 ml PBS with < 0.1% sodium azide, 0.1% gelatin and < 0.02% sucrose.

## **APPLICATIONS**

OR6C70 (V-20) is recommended for detection of OR6C70 of human origin by Western Blotting (starting dilution 1:200, dilution range 1:100-1:1000), immunoprecipitation [1-2 µg per 100-500 µg of total protein (1 ml of cell lysate)] and solid phase ELISA (starting dilution 1:30, dilution range 1:30-1:3000).

Suitable for use as control antibody for OR6C70 siRNA (h): sc-95740, OR6C70 shRNA Plasmid (h): sc-95740-SH and OR6C70 shRNA (h) Lentiviral Particles: sc-95740-V.

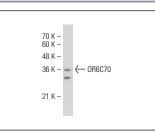
Molecular Weight of OR6C70: 35 kDa.

Positive Controls: Hep G2 cell lysate: sc-2227.

# **RECOMMENDED SECONDARY REAGENTS**

To ensure optimal results, the following support (secondary) reagents are recommended: 1) Western Blotting: use goat anti-rabbit IgG-HRP: sc-2004 (dilution range: 1:2000-1:100,000) or Cruz Marker™ compatible goat anti-rabbit IgG-HRP: sc-2030 (dilution range: 1:2000-1:5000), Cruz Marker™ Molecular Weight Standards: sc-2035, TBS Blotto A Blocking Reagent: sc-2333 and Western Blotting Luminol Reagent: sc-2048. 2) Immunoprecipitation: use Protein A/G PLUS-Agarose: sc-2003 (0.5 ml agarose/2.0 ml).

#### DATA



OR6C70 (V-20): sc-102049. Western blot analysis of OR6C70 expression in Hep G2 whole cell lysate.

## **RESEARCH USE**

For research use only, not for use in diagnostic procedures.