## BACKGROUND

Members of the protein kinase C (PKC) family play a key regulatory role in a variety of cellular functions including cell growth and differentiation, gene expression, hormone secretion and membrane function. PKCs were originally identified as serine/threonine protein kinases whose activity was dependent on calcium and phospholipids. Diacylglycerols (DAG) and tumor promoting phorbol esters bind to and activate PKC. PKCs can be subdivided into many different isoforms ( $\alpha, \beta l, \beta \|, \gamma, \delta, \varepsilon, \zeta, \eta, \theta, t, \lambda, \mu$ and $v$ ). Patterns of expression for each PKC isoform differ among tissues and PKC family members exhibit clear differences in their cofactor dependencies. For instance, the kinase activities of PKC $\delta$ and $\varepsilon$ are independent of $\mathrm{Ca}^{2+}$. On the other hand, most of the other PKC members possess phorbol ester-binding activities and kinase activities.

## REFERENCES

1. Takai, Y., et al. 1979. Calcium-dependent activation of a multifunctional protein kinase by membrane phospholipids. J. Biol. Chem. 254: 3692-3695.
2. Castagna, M., et al. 1982. Direct activation of calcium-activated, phospho-lipid-dependent protein kinase by tumor-promoting phorbol esters. J. Biol. Chem. 257: 7847-7851.
3. Kikkawa, U., et al. 1983. Protein kinase C as a possible receptor of tumorpromoting phorbol esters. J. Biol. Chem. 258: 11442-11445.

## CHROMOSOMAL LOCATION

Genetic locus: PRKD3 (human) mapping to 2p22.2.

## SOURCE

PKC $v(0-24)$ is a purified rabbit polyclonal antibody raised against a peptide mapping near the C -terminus of PKC $v$ of human origin.

## PRODUCT

Each vial contains $100 \mu \mathrm{~g} \mathrm{IgG}$ in 1.0 ml PBS with $<0.1 \%$ sodium azide and $0.1 \%$ gelatin.

## APPLICATIONS

PKC $v(\mathrm{Q}-24)$ is recommended for detection of PKC $v$ of human origin by Western Blotting (starting dilution 1:200, dilution range 1:100-1:1000), immunoprecipitation $[1-2 \mu \mathrm{~g}$ per 100-500 $\mu \mathrm{g}$ of total protein ( 1 ml of cell lysate)], immunofluorescence (starting dilution 1:50, dilution range 1:501:500), immunohistochemistry (including paraffin-embedded sections) (starting dilution 1:50, dilution range 1:50-1:500) and solid phase ELISA (starting dilution 1:30, dilution range 1:30-1:3000).
Suitable for use as control antibody for PKC $v$ siRNA (h): sc-44789, PKC $v$ shRNA Plasmid (h): sc-44789-SH and PKC $v$ shRNA (h) Lentiviral Particles: sc-44789-V.
Molecular Weight of PKC $v: 100 \mathrm{kDa}$.
Positive Controls: PKC v (h): 293 Lysate: sc-158862, HeLa whole cell lysate: sc-2200 or Ramos cell lysate: sc-2216.

## RECOMMENDED SECONDARY REAGENTS

To ensure optimal results, the following support (secondary) reagents are recommended: 1) Western Blotting: use goat anti-rabbit IgG-HRP: sc-2004 (dilution range: 1:2000-1:100,000) or Cruz MarkerTM compatible goat antirabbit IgG-HRP: sc-2030 (dilution range: 1:2000-1:5000), Cruz Marker™ Molecular Weight Standards: sc-2035, TBS Blotto A Blocking Reagent: sc-2333 and Western Blotting Luminol Reagent: sc-2048. 2) Immunoprecipitation: use Protein A/G PLUS-Agarose: sc-2003 ( 0.5 ml agarose $/ 2.0 \mathrm{ml}$ ). 3) Immunofluorescence: use goat anti-rabbit IgG-FITC: sc-2012 (dilution range: 1:100-1:400) or goat anti-rabbit IgG-TR: sc-2780 (dilution range: 1:100-1:400) with UltraCruz ${ }^{\text {TM }}$ Mounting Medium: sc-24941. 4) Immunohistochemistry: use ImmunoCruz™: sc-2051 or ABC: sc-2018 rabbit IgG Staining Systems.

## DATA



PKC v (Q-24): sc-130846. Western blot analysis of PKC $v$ expression in non-transfected 293: sc-110760 (A), human PKC v transfected 293: sc-158862 (B) and HeLa (C) whole cell lysates.

## STORAGE

Store at $4^{\circ} \mathrm{C}$, **DO NOT FREEZE**. Stable for one year from the date of shipment. Non-hazardous. No MSDS required.

## RESEARCH USE

For research use only, not for use in diagnostic procedures.

## PROTOCOLS

See our web site at www.scbt.com or our catalog for detailed protocols and support products.


