## SANTA CRUZ BIOTECHNOLOGY, INC.

# c-Myc siRNA (r): sc-270149



## BACKGROUND

c-Myc-, N-Myc- and L-Myc-encoded proteins function in cell proliferation, differentiation and neoplastic disease. Amplification of the c-Myc gene has been found in several types of human tumors including lung, breast and colon carcinomas. The presence of three sequence motifs in the c-Myc COOH terminus, including the leucine zipper, the helix-loop-helix and a basic region, provided initial evidence for a sequence-specific binding function. A basic region helix-loop-helix leucine zipper motif (bHLH-Zip) protein, designated Max, specifically associates with c-Myc, N-Myc and L-Myc proteins. The Myc-Max complex binds to DNA in a sequence-specific manner under conditions where neither Max nor Myc exhibits appreciable binding. Max can also form heterodimers with at least two additional bHLH-Zip proteins, Mad 1 and Mxi1, and Mad 1-Max dimers have been shown to repress transcription through interaction with mSin3.

## REFERENCES

- Alitalo, K., et al. 1983. Homogeneously staining chromosomal regions contain amplified copies of an abundantly expressed cellular oncogene (c-Myc) in malignant neuroendocrine cells from a human colon carcinoma. Proc. Natl. Acad. Sci. USA 80: 1707-1711.
- Nau, M.N., et al. 1985. L-Myc, a new Myc-related gene amplified and expressed in human small cell lung cancer. Nature 318: 69-73.
- 3. Nisen, P.D., et al. 1986. Enhanced expression of the N-Myc gene in Wilms' tumors. Cancer Res. 46: 6217-6222.
- Blackwood, E.M. and Eisenman, R.N. 1991. Max: a helix-loop-helix zipper protein that forms a sequence-specific DNA-binding complex with Myc. Science 251: 1211-1217.
- Mukherjee, B., et al. 1992. Myc family oncoproteins function through a common pathway to transform normal cells in culture: cross-reference by Max and *trans*-acting dominant mutants. Genes Dev. 6: 1480-1492.
- Amati, B., et al. 1992. Transcriptional activation by the human c-Myc oncoprotein in yeast requires interaction with Max. Nature 359: 423-426.
- 7. Ayer, D.E., et al. 1995. Mad-Max transcriptional repression is mediated by ternary complex formation with mammalian homologs of yeast repressor Sin3. Cell 80: 767-776.

#### CHROMOSOMAL LOCATION

Genetic locus: Myc (rat) mapping to 7q33.

## PRODUCT

c-Myc siRNA (r) is a pool of 2 target-specific 19-25 nt siRNAs designed to knock down gene expression. Each vial contains 3.3 nmol of lyophilized siRNA, sufficient for a 10  $\mu$ M solution once resuspended using protocol below. Suitable for 50-100 transfections. Also see c-Myc shRNA Plasmid (r): sc-270149-SH and c-Myc shRNA (r) Lentiviral Particles: sc-270149-V as alternate gene silencing products.

For independent verification of c-Myc (r) gene silencing results, we also provide the individual siRNA duplex components. Each is available as 3.3 nmol of lyophilized siRNA. These include: sc-270149A and sc-270149B.

#### STORAGE AND RESUSPENSION

Store lyophilized siRNA duplex at  $-20^{\circ}$  C with desiccant. Stable for at least one year from the date of shipment. Once resuspended, store at  $-20^{\circ}$  C, avoid contact with RNAses and repeated freeze thaw cycles.

Resuspend lyophilized siRNA duplex in 330  $\mu$ l of the RNAse-free water provided. Resuspension of the siRNA duplex in 330  $\mu$ l of RNAse-free water makes a 10  $\mu$ M solution in a 10  $\mu$ M Tris-HCl, pH 8.0, 20 mM NaCl, 1 mM EDTA buffered solution.

## **APPLICATIONS**

c-Myc siRNA (r) is recommended for the inhibition of c-Myc expression in rat cells.

## SUPPORT REAGENTS

For optimal siRNA transfection efficiency, Santa Cruz Biotechnology's siRNA Transfection Reagent: sc-29528 (0.3 ml), siRNA Transfection Medium: sc-36868 (20 ml) and siRNA Dilution Buffer: sc-29527 (1.5 ml) are recommended. Control siRNAs or Fluorescein Conjugated Control siRNAs are available as 10  $\mu$ M in 66  $\mu$ l. Each contain a scrambled sequence that will not lead to the specific degradation of any known cellular mRNA. Fluorescein Conjugated Control siRNAs include: sc-36869, sc-44239, sc-44240 and sc-44241. Control siRNAs include: sc-37007, sc-44230, sc-44231, sc-44232, sc-44233, sc-44234, sc-44235, sc-44236, sc-44237 and sc-44238.

## GENE EXPRESSION MONITORING

c-Myc (9E10): sc-40 is recommended as a control antibody for monitoring of c-Myc gene expression knockdown by Western Blotting (starting dilution 1:200, dilution range 1:100-1:1000) or immunofluorescence (starting dilution 1:50, dilution range 1:50-1:500).

To ensure optimal results, the following support reagents are recommended: 1) Western Blotting: use m-IgG $\kappa$  BP-HRP: sc-516102 or m-IgG $\kappa$  BP-HRP (Cruz Marker): sc-516102-CM (dilution range: 1:1000-1:10000), Cruz Marker<sup>TM</sup> Molecular Weight Standards: sc-2035, UltraCruz<sup>®</sup> Blocking Reagent: sc-516214 and Western Blotting Luminol Reagent: sc-2048. 2) Immunofluorescence: use m-IgG $\kappa$  BP-FITC: sc-516140 or m-IgG $\kappa$  BP-PE: sc-516141 (dilution range: 1:50-1:200) with UltraCruz<sup>®</sup> Mounting Medium: sc-24941 or UltraCruz<sup>®</sup> Hard-set Mounting Medium: sc-359850.

## **RT-PCR REAGENTS**

Semi-quantitative RT-PCR may be performed to monitor c-Myc gene expression knockdown using RT-PCR Primer: c-Myc (r)-PR: sc-270149-PR (20  $\mu$ I). Annealing temperature for the primers should be 55-60° C and the extension temperature should be 68-72° C.

#### SELECT PRODUCT CITATIONS

 Lu, Q., et al. 2009. Bcl2 enhances c-Myc-mediated MMP-2 expression of vascular smooth muscle cells. Cell. Signal. 21: 1054-1059.

### **RESEARCH USE**

For research use only, not for use in diagnostic procedures.