## BACKGROUND

Phosphoinositide-specific phospholipase C (PLC) plays a critical role in the initiation of receptor mediated signal transduction through the generation of the two second messengers, inositol 1, 4, 5-rriphosphate and diacylglycerol from phosphatidylinositol 4,5 bisphosphate. A total of eight mammalian PLC isozymes have been described (PLC $\beta 1$, PLC $\beta 2$, PLC $\beta 3$, PLC $\beta 4$, PLC $\gamma 1$, PLC $\gamma 2$, PLC $\delta 1$ and PLC $\delta 2$ ). The $\gamma$-type enzymes are unique in that they contain SH2 and SH3 domains. Moreover, the two $\gamma$-type enzymes, but not the $\beta$ and $\delta$ isozymes, are subject to activation by a number of protein tyrosine kinases which associate with their SH2 domains and induce their activation by phosphoryation. In contrast, activation of PLC $\beta 1$, PLC $\beta 2$ and PLC $\beta 3$ is mediated by the a subunits of the Gq class of heterotrimeric G proteins and by certain bg G protein subunits. The regulatory mechanisms for PLC $\delta 1$ and PLC $\delta 2$ are not yet resolved.

## CHROMOSOMAL LOCATION

Genetic locus: PLCB3 (human) mapping to 11q13.1; Plcb3 (mouse) mapping to 19 A .

## SOURCE

PLC $\beta 3$ (L-17) is an affinity purified goat polyclonal antibody raised against a peptide mapping at the N -terminus of PLC $\beta 3$ of human origin.

## PRODUCT

Each vial contains $200 \mu \mathrm{glgG}$ in 1.0 ml of PBS with $<0.1 \%$ sodium azide and $0.1 \%$ gelatin.
Blocking peptide available for competition studies, sc-31760 P, ( $100 \mu \mathrm{~g}$ peptide in 0.5 ml PBS containing $<0.1 \%$ sodium azide and $0.2 \%$ BSA).

## STORAGE

Store at $4^{\circ} \mathrm{C}$, ${ }^{* *}$ DO NOT FREEZE**. Stable for one year from the date of shipment. Non-hazardous. No MSDS required.

## APPLICATIONS

PLC $\beta 3$ (L-17) is recommended for detection of PLC $\beta 3$ of mouse, rat and human origin by Western Blotting (starting dilution 1:200, dilution range 1:100-1:1000), immunoprecipitation [1-2 $\mu \mathrm{g}$ per $100-500 \mu \mathrm{~g}$ of total protein ( 1 ml of cell lysate)], immunofluorescence (starting dilution 1:50, dilution range 1:50-1:500) and solid phase ELISA (starting dilution 1:30, dilution range 1:30-1:3000).

PLC $\beta 3$ (L-17) is also recommended for detection of PLC $\beta 3$ in additional species, including equine, canine, bovine and porcine.
Suitable for use as control antibody for PLC $\beta 3$ siRNA (h): sc-36272, PLC $\beta 3$ siRNA (m): sc-36273, PLC $\beta 3$ shRNA Plasmid (h): sc-36272-SH, PLC $\beta 3$ shRNA Plasmid (m): sc-36273-SH, PLC $\beta 3$ shRNA (h) Lentiviral Particles: sc-36272-V andr PLC $\beta 3$ shRNA (m) Lentiviral Particles: sc-36273-V.

Molecular Weight of PLC $\beta 3$ : 152 kDa .
Positive Controls: PLC $\beta 3$ (m): 293T Lysate: sc-122623, MCF7 whole cell lysate: sc-2206 or U-937 cell lysate: sc-2239.

## RECOMMENDED SECONDARY REAGENTS

To ensure optimal results, the following support (secondary) reagents are recommended: 1) Western Blotting: use donkey anti-goat IgG-HRP: sc-2020 (dilution range: 1:2000-1:100,000) or Cruz MarkerTM compatible donkey anti-goat IgG-HRP: sc-2033 (dilution range: 1:2000-1:5000), Cruz Marker™ Molecular Weight Standards: sc-2035, TBS Blotto A Blocking Reagent: sc-2333 and Western Blotting Luminol Reagent: sc-2048. 2) Immunoprecipitation: use Protein A/G PLUS-Agarose: sc-2003 ( 0.5 ml agarose $/ 2.0 \mathrm{ml}$ ). 3) Immunofluorescence: use donkey anti-goat IgG-FITC: sc-2024 (dilution range: 1:100-1:400) or donkey anti-goat IgG-TR: sc-2783 (dilution range: 1:100-1:400) with UltraCruz ${ }^{\text {™ }}$ Mounting Medium: sc-24941.

## DATA



PLC $\beta 3$ (L-17): sc-31760. Western blot analysis of PLC 33 expression in non-transfected: sc-117752 (A) and mouse PLC $\beta 3$ transfected: sc-122623 (B) 293T whole cell lysates.


PLC $\beta 3$ (L-17): sc-31760. Immunofluorescence staining of methanol-fixed HeLa cells showing cytoplasmic localization.

## RESEARCH USE

For research use only, not for use in diagnostic procedures.

## PROTOCOLS

See our web site at www.scbt.com or our catalog for detailed protocols and support products.


Satisfation Guaranteed

## Try PLC $\boldsymbol{\beta 3}$ (D-7): sc-133231 or PLC $\boldsymbol{\beta 3}$ ( $\mathbf{H}-\mathbf{3}$ ):

sc-133140, our highly recommended monoclonal alternatives to PLC $\beta 3$ (L-17).

