# SANTA CRUZ BIOTECHNOLOGY, INC.

# PHR1 (W-17): sc-50662



#### BACKGROUND

Pleckstrin homology domain retinal protein 1 (PHR1), also designated Pleckstrin homology domain-containing family B member 1, is a membrane protein that contains a Pleckstrin homology (PH) domain at its N-terminus and a 27 amino acid transmembrane segment at its C-terminus, along with several casein kinase II phosphorylation sites and a putative protein kinase C (PKC) phosphorylation site. The full-length mouse and human PHR1 proteins contain 243 amino acid residues and share 94% sequence identity. The presence of two transcription start sites and alternative splicing results in four PHR1 isoforms in both humans and mice. All PHR1 isoforms bind to transducin  $\beta\gamma$  subunits, the binding of which is dependent upon the N-terminal 137 residues of full-length PHR1. This suggests that the PH domain (amino acids 21 to 128), which is present in all PHR1 isoforms, mediates binding. PHR1 shows predominant expression in the outer segments of photoreceptor cells, both in rods and cones, as well as in retina and brain tissues.

#### REFERENCES

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#### CHROMOSOMAL LOCATION

Genetic locus: PLEKHB1 (human) mapping to 11q13.4; Plekhb1 (mouse) mapping to 7 E3.

#### SOURCE

PHR1 (W-17) is an affinity purified goat polyclonal antibody raised against a peptide mapping near the N-terminus of PHR1 of human origin.

#### PRODUCT

Each vial contains 200  $\mu g$  lgG in 1.0 ml of PBS with < 0.1% sodium azide and 0.1% gelatin.

Blocking peptide available for competition studies, sc-50662 P, (100  $\mu$ g peptide in 0.5 ml PBS containing < 0.1% sodium azide and 0.2% BSA).

## **APPLICATIONS**

PHR1 (W-17) is recommended for detection of PHR1 of mouse, rat and human origin by Western Blotting (starting dilution 1:200, dilution range 1:100-1:1000), immunofluorescence (starting dilution 1:50, dilution range 1:50-1:500) and solid phase ELISA (starting dilution 1:30, dilution range 1:30-1:3000).

PHR1 (W-17) is also recommended for detection of PHR1 in additional species, including equine, canine, bovine and porcine.

Suitable for use as control antibody for PHR1 siRNA (h): sc-61336, PHR1 siRNA (m): sc-61337, PHR1 shRNA Plasmid (h): sc-61336-SH, PHR1 shRNA Plasmid (m): sc-61337-SH, PHR1 shRNA (h) Lentiviral Particles: sc-61336-V and PHR1 shRNA (m) Lentiviral Particles: sc-61337-V.

Molecular Weight of PHR1: 27 kDa.

#### **RECOMMENDED SECONDARY REAGENTS**

To ensure optimal results, the following support (secondary) reagents are recommended: 1) Western Blotting: use donkey anti-goat IgG-HRP: sc-2020 (dilution range: 1:2000-1:100,000) or Cruz Marker<sup>™</sup> compatible donkey anti-goat IgG-HRP: sc-2033 (dilution range: 1:2000-1:5000), Cruz Marker<sup>™</sup> Molecular Weight Standards: sc-2035, TBS Blotto A Blocking Reagent: sc-2333 and Western Blotting Luminol Reagent: sc-2048. 2) Immunofluo-rescence: use donkey anti-goat IgG-FITC: sc-2024 (dilution range: 1:100-1:400) or donkey anti-goat IgG-FIT sc-2783 (dilution range: 1:100-1:400) with UltraCruz<sup>™</sup> Mounting Medium: sc-24941.

### **STORAGE**

Store at 4° C, \*\*DO NOT FREEZE\*\*. Stable for one year from the date of shipment. Non-hazardous. No MSDS required.

#### **RESEARCH USE**

For research use only, not for use in diagnostic procedures.

#### **PROTOCOLS**

See our web site at www.scbt.com or our catalog for detailed protocols and support products.