## SANTA CRUZ BIOTECHNOLOGY, INC.

# AP-2β (C-20): sc-6310



#### BACKGROUND

AP-2 transcription factor family members include AP-2 $\alpha$ , AP-2 $\beta$  and AP-2 $\gamma$ , which specifically bind to the DNA consensus sequence CCCCAGGC and initiate transcription of selected genes. AP-2, also known as ERF-1, plays a role in regulating estrogen receptor expression. AP-2 $\beta$ , a splice variant of AP-2 $\alpha$ , inhibits AP-2 activity. Besides subscribing to the AP-2 complex, AP-2 $\alpha$ , AP-2 $\beta$ and AP-2y proteins compose the OB2-1 transcription factor complex. OB2-1 specifically upregulates expression of the proto-oncogene c-ErbB-2, which is overexpressed in 25-30% of breast cancers. The gene encoding AP-2 $\alpha$  maps to human chromosome 6p24. AP-2 $\alpha$  may play an important role in the development of ectodermal-derived tissues. Deleterious mutations involving the AP-2 $\alpha$  gene are linked to microphthalmia, corneal clouding and other anterior eye chamber defects. The ubiquitously expressed AP-4 transcription factor specifically binds to the DNA consensus sequence 5'-CAGCTG-3'. AP-4 interacts with promoters for immunoglobulin- $\kappa$  gene families and simian virus 40. AP-4 may enhance the transcription of the human Huntington's disease gene. AP-4 is a helix-loop-helix protein that contains two distinctive leucine repeat elements.

#### REFERENCES

- 1. Williams, T., et al. 1988. Cloning and expression of AP-2, a cell-typespecific transcription factor that activates inducible enhancer elements. Genes Dev. 2: 1557-1569.
- 2. Moser, M., et al. 1995. Cloning and characterization of a second AP-2 transcription factor: AP-2β. Development 121: 2779-2788.
- 3. Bosher, J.M., et al. 1996. A family of AP-2 proteins regulates c-ErbB-2 expression in mammary carcinoma. Oncogene 13: 1701-1707.

#### CHROMOSOMAL LOCATION

Genetic locus: TFAP2B (human) mapping to 6p12.3; Tfap2b (mouse) mapping to 1 A3.

### SOURCE

AP-2 $\beta$  (C-20) is an affinity purified goat polyclonal antibody raised against a peptide mapping at the C-terminus of AP-2ß of human origin.

#### PRODUCT

Each vial contains 200 µg lgG in 1.0 ml of PBS with < 0.1% sodium azide and 0.1% gelatin. Also available as TransCruz reagent for Gel Supershift and ChIP applications, sc-6310 X, 200 µg/0.1 ml.

Blocking peptide available for competition studies, sc-6310 P, (100 µg peptide in 0.5 ml PBS containing < 0.1% sodium azide and 0.2% BSA).

#### **STORAGE**

Store at 4° C, \*\*DO NOT FREEZE\*\*. Stable for one year from the date of shipment. Non-hazardous. No MSDS required.

#### PROTOCOLS

See our web site at www.scbt.com or our catalog for detailed protocols and support products.

#### **APPLICATIONS**

AP-2 $\beta$  (C-20) is recommended for detection of AP-2 $\beta$  of mouse, rat and human origin by Western Blotting (starting dilution 1:200, dilution range 1:100-1:1000), immunoprecipitation [1-2 µg per 100-500 µg of total protein (1 ml of cell lysate)], immunofluorescence (starting dilution 1:50, dilution range 1:50-1:500) and solid phase ELISA (starting dilution 1:30, dilution range 1:30-1:3000).

AP-2 $\beta$  (C-20) is also recommended for detection of AP-2 $\beta$  in additional species, including equine, canine, bovine, porcine and avian.

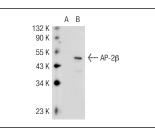
Suitable for use as control antibody for AP-2ß siRNA (h): sc-37687, AP-2ß siRNA (m): sc-37688, AP-2β shRNA Plasmid (h): sc-37687-SH, AP-2β shRNA Plasmid (m): sc-37688-SH, AP-2ß shRNA (h) Lentiviral Particles: sc-37687-V and AP-2ß shRNA (m) Lentiviral Particles: sc-37688-V.

AP-2β (C-20) X TransCruz antibody is recommended for Gel Supershift and ChIP applications.

Molecular Weight of AP-26: 47 kDa.

Positive Controls: KNRK nuclear extract: sc-2141, AP-2β (h): 293T Lysate: sc-113759 or ZR-75-1 cell lysate: sc-2241.

#### DATA



AP-2B (C-20): sc-6310. Western blot analysis of AP-2B expression in non-transfected: sc-117752 (A) and human AP-2ß transfected: sc-113759 (B) 293T whole cell lysates

#### **RESEARCH USE**

For research use only, not for use in diagnostic procedures.



Try AP-26 (C-6): sc-390119 or AP-26 (E-8): sc-390281, our highly recommended monoclonal alternatives to AP-2B (C-20).