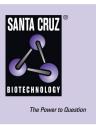
## SANTA CRUZ BIOTECHNOLOGY, INC.

# PKC ζ (C-20): sc-216



#### BACKGROUND

Members of the protein kinase C (PKC) family play a key regulatory role in a variety of cellular functions including cell growth and differentiation, gene expression, hormone secretion and membrane function. PKCs were originally identified as serine/threonine protein kinases whose activity was dependent on calcium and phospholipids. Diacylglycerols (DAG) and tumor promoting phorbol esters bind to and activate PKC. PKCs can be subdivided into at least two major classes including conventional (c) PKC isoforms ( $\alpha$ ,  $\beta$ I,  $\beta$ II and  $\gamma$ ) and novel (n) PKC isoforms ( $\delta$ ,  $\epsilon$ ,  $\varsigma$ ,  $\eta$  and  $\theta$ ). Patterns of expression for each PKC isoform differs among tissues and PKC family members exhibit clear differences in their cofactor dependencies. For instance, the kinase activities of nPKC  $\delta$  and  $\epsilon$  are independent of Ca<sup>2+</sup>. On the other hand, nPKC  $\delta$  and  $\epsilon$ , as well as all of the cPKC members, possess phorbol ester-binding activities and kinase activities.

### CHROMOSOMAL LOCATION

Genetic locus: PRKCZ (human) mapping to 1p36.33, PRKCI (human) mapping to 3q26.2; Prkcz (mouse) mapping to 4 E2, Prkci (mouse) mapping to 3 A3.

#### SOURCE

PKC  $\zeta$  (C-20) is available as either rabbit (sc-216) or goat (sc-216-G) polyclonal affinity purified antibody raised against a peptide mapping at the C-terminus of PKC  $\zeta$  of rat origin.

#### PRODUCT

Each vial contains 100  $\mu g$  lgG in 1.0 ml of PBS with < 0.1% sodium azide and 0.1% gelatin.

Blocking peptide available for competition studies, sc-216 P, (100  $\mu$ g peptide in 0.5 ml PBS containing < 0.1% sodium azide and 0.2% BSA).

#### **APPLICATIONS**

PKC ζ (C-20) is recommended for detection of nPKC ζ and PKC λ/ι of mouse, rat, human, *Drosophila melanogaster, Xenopus laevis* and zebrafish origin by Western Blotting (starting dilution 1:200, dilution range 1:100-1:1000), immunoprecipitation [1-2 µg per 100-500 µg of total protein (1 ml of cell lysate)], immunofluorescence (starting dilution 1:50, dilution range 1:50-1:500) and solid phase ELISA (starting dilution 1:30, dilution range 1:30-1:3000).

PKC  $\zeta$  (C-20) is also recommended for detection of nPKC  $\zeta$  and PKC  $\lambda/\iota$  in additional species, including equine, canine, bovine, porcine and avian.

Molecular Weight of PKC ζ: 80 kDa.

Positive Controls: NIH/3T3 whole cell lysate: sc-2210, A-431 whole cell lysate: sc-2201 or 3611-RF whole cell lysate: sc-2215.

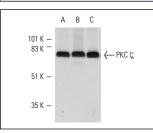
#### STORAGE

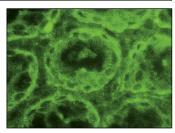
Store at 4° C, \*\*D0 NOT FREEZE\*\*. Stable for one year from the date of shipment. Non-hazardous. No MSDS required.

#### **RESEARCH USE**

For research use only, not for use in diagnostic procedures.

#### DATA





PKC  $\varsigma$  (C-20): sc-216. Western blot analysis of PKC  $\varsigma$  expression in NIH/3T3 (**A**), 3611-RF (**B**) and A-431 (**C**) whole cell lysates.

PKC  $\zeta$  (C-20): sc-216. Immunofluorescence staining of normal mouse intestine frozen section showing cytoplasmic staining.

#### SELECT PRODUCT CITATIONS

- 1. Sontag, E., et al. 1997. Protein phosphatase 2A is a critical regulator of protein kinase C  $\zeta$  signaling targeted by SV40 small t to promote cell growth and NF $\kappa$ B activation. EMBO J. 16: 5662-5671.
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Try PKC  $\zeta$  (H-1): sc-17781 or PKC  $\zeta$  (B-7): sc-393218, our highly recommended monoclonal alternatives to PKC  $\zeta$  (C-20). Also, for AC, HRP, FITC, PE, Alexa Fluor<sup>®</sup> 488 and Alexa Fluor<sup>®</sup> 647 conjugates, see PKC  $\zeta$ (H-1): sc-17781.