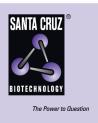
SANTA CRUZ BIOTECHNOLOGY, INC.

14-3-3 η siRNA (r): sc-270541



BACKGROUND

14-3-3 proteins regulate many cellular processes relevant to cancer biology, notably apoptosis, mitogenic signaling and cell cycle checkpoints. Seven isoforms comprise this family of signaling intermediates, denoted 14-3-3 β , γ , ε , ζ , η , θ and σ . 14-3-3 proteins form dimers that present two binding sites for ligand proteins, thereby bringing together two proteins that may not otherwise associate. These ligands largely share a 14-3-3 consensus binding motif and exhibit serine/threonine phosphorylation. 14-3-3 proteins function in broad regulation of these ligand proteins by cytoplasmic sequestration, occupation of interaction domains and import/export sequences, prevention of degradation, activation/repression of expression contributes to a vast array of pathogenic cellular activities.

REFERENCES

- 1. Morrison, D. 1994. 14-3-3: modulators of signaling proteins? Science 266: 56-57.
- 2. Muratake, T., et al. 1996. Structural organization and chromosomal assignment of the human 14-3-3 η chain gene (YWHAH). Genomics 36: 63-69.
- Yaffe, M.B., et al. 1997. The structural basis for 14-3-3 phosphopeptide binding specificity. Cell 91: 961-971.
- Megidish, T., et al. 1998. A novel sphingosine-dependent protein kinase (SDK1) specifically phosphorylates certain isoforms of 14-3-3 protein. J. Biol. Chem. 273: 21834-21845.
- Lim, R., et al. 2002. MADM, a novel adaptor protein that mediates phosphorylation of the 14-3-3 binding site of myeloid leukemia factor 1. J. Biol. Chem. 277: 40997-41008.
- 6. Yu, T., et al. 2002. The 4.1/Ezrin/Radixin/Moesin domain of the DAL-1/ Protein 4.1B tumour suppressor interacts with 14-3-3 proteins. Biochem. J. 365: 783-789.
- 7. Hermeking, H. 2003. The 14-3-3 cancer connection. Nat. Rev. Cancer 3: 931-943.
- Paul, A.L., et al. 2005. Isoform-specific subcellular localization among 14-3-3 proteins in *Arabidopsis* seems to be driven by client interactions. Mol. Biol. Cell 16: 1735-1743.

CHROMOSOMAL LOCATION

Genetic locus: Ywhah (rat) mapping to 14q21.

PRODUCT

14-3-3 η siRNA (r) is a pool of 3 target-specific 19-25 nt siRNAs designed to knock down gene expression. Each vial contains 3.3 nmol of lyophilized siRNA, sufficient for a 10 μ M solution once resuspended using protocol below. Suitable for 50-100 transfections. Also see 14-3-3 η shRNA Plasmid (r): sc-270541-SH and 14-3-3 η shRNA (r) Lentiviral Particles: sc-270541-V as alternate gene silencing products.

For independent verification of 14-3-3 η (r) gene silencing results, we also provide the individual siRNA duplex components. Each is available as 3.3 nmol of lyophilized siRNA. These include: sc-270541A, sc-270541B and sc-270541C.

STORAGE AND RESUSPENSION

Store lyophilized siRNA duplex at -20° C with desiccant. Stable for at least one year from the date of shipment. Once resuspended, store at -20° C, avoid contact with RNAses and repeated freeze thaw cycles.

Resuspend lyophilized siRNA duplex in 330 μ l of the RNAse-free water provided. Resuspension of the siRNA duplex in 330 μ l of RNAse-free water makes a 10 μ M solution in a 10 μ M Tris-HCl, pH 8.0, 20 mM NaCl, 1 mM EDTA buffered solution.

APPLICATIONS

14-3-3 η siRNA (r) is recommended for the inhibition of 14-3-3 η expression in rat cells.

SUPPORT REAGENTS

For optimal siRNA transfection efficiency, Santa Cruz Biotechnology's siRNA Transfection Reagent: sc-29528 (0.3 ml), siRNA Transfection Medium: sc-36868 (20 ml) and siRNA Dilution Buffer: sc-29527 (1.5 ml) are recommended. Control siRNAs or Fluorescein Conjugated Control siRNAs are available as 10 μ M in 66 μ l. Each contain a scrambled sequence that will not lead to the specific degradation of any known cellular mRNA. Fluorescein Conjugated Control siRNAs include: sc-36869, sc-44239, sc-44240 and sc-44241. Control siRNAs include: sc-37007, sc-44230, sc-44231, sc-44232, sc-44233, sc-44234, sc-44235, sc-44236, sc-44237 and sc-44238.

GENE EXPRESSION MONITORING

14-3-3 η (6A12): sc-293464 is recommended as a control antibody for monitoring of 14-3-3 η gene expression knockdown by Western Blotting (starting dilution 1:200, dilution range 1:100-1:1000) or immunofluorescence (starting dilution 1:50, dilution range 1:50-1:500).

To ensure optimal results, the following support reagents are recommended: 1) Western Blotting: use m-IgG κ BP-HRP: sc-516102 or m-IgG κ BP-HRP (Cruz Marker): sc-516102-CM (dilution range: 1:1000-1:10000), Cruz MarkerTM Molecular Weight Standards: sc-2035, UltraCruz[®] Blocking Reagent: sc-516214 and Western Blotting Luminol Reagent: sc-2048. 2) Immunofluorescence: use m-IgG κ BP-FITC: sc-516140 or m-IgG κ BP-PE: sc-516141 (dilution range: 1:50-1:200) with UltraCruz[®] Mounting Medium: sc-24941 or UltraCruz[®] Hard-set Mounting Medium: sc-359850.

RT-PCR REAGENTS

Semi-quantitative RT-PCR may be performed to monitor 14-3-3 η gene expression knockdown using RT-PCR Primer: 14-3-3 η (r)-PR: sc-270541-PR (20 μ l). Annealing temperature for the primers should be 55-60° C and the extension temperature should be 68-72° C.

RESEARCH USE

For research use only, not for use in diagnostic procedures.

PROTOCOLS

See our web site at www.scbt.com for detailed protocols and support products.